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Tweet:; www.emeraldwaterways.com #rivercruise

Emerald Cruises

Hollywood, FL –

Emerald Cruises' [Exceptional Group Value Program](#), an amenity points program that allows agents to select from onboard amenities, marketing dollars, incremental commission, or savings on bookings to help make Emerald the most compelling choice for a client's group trip.

Travel advisors earn Exceptional Group Value (EGV) points for every group sailing they book. Point amounts are based on destinations and sailing dates, and can be used to customize an offer that's ideal for each group. For example, an agent booking a group on a Douro river cruise in Portugal in the months of July, August and November would earn four EGV points. Those points can be cashed in for multiple amenities like an onboard cocktail party (one point) and \$100 onboard credit for the group (3 points), or used to obtain a 2% bonus commission for the agent (4 points) or to get pre or post hotel room nights for the group (4 points). Emerald Waterways has also added a TC accelerator of one free with seven full paying guests for four EGV points.

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EW-18-June 2022